

## Acorn Ideas - Terms of Use

### Definitions - in these Terms of Use:

*Pacific Magazines* means Pacific Magazines Pty Limited (ABN 16 097 410 896)

*Acorn Ideas* mean the online research panel established by Pacific Magazines for the purpose of surveying the opinions of Australian's for market and social research purposes;

*Member* means a person who qualifies, and has applied, for membership of Acorn Ideas been accepted for membership of Acorn Ideas by Pacific Magazines. Membership means Membership of Acorn Ideas.

*Establishment Survey* means a survey of a potential Member's relevant personal details which an applicant must complete as a prerequisite to Membership and any update of those details that a Member is requested to provide by Pacific Magazines from time to time; and

*Website* means the Acorn Ideas website at [www.acornideas.com.au](http://www.acornideas.com.au) and any associated sites under the Acorn Ideas Website (or any substitute site as notified to Members by Pacific Magazines from time to time).

**Terms of Use** - these terms of use (**Terms of Use**) apply to your use of and access to Acorn Ideas and the Website, your application for Membership and your ongoing Membership, if any. Before accessing or using the Website or applying for Membership you must read the Terms of Use and you must continue to comply with them at all times while you are a Member or using the Website. If you do not agree to comply with the Terms of Use you cannot and should not use the Website or apply to become a Member.

**Age limits** - if you are under the age of 18 you should review these Terms of Use with your parent or legal guardian and obtain their consent before using the Website or applying to become a Member. Pacific Magazines reserves the right to require you, or your parent or legal guardian, to confirm your age and whether your parent or legal guardian provided their consent to your use of Acorn Ideas or the Website or to you applying to becoming a Member.

**Contact us if you have any questions** - if you have any questions about these Terms of Use, Acorn Ideas, the Website or Membership please contact using the following details [support@acornideas.com.au](mailto:support@acornideas.com.au)

**Membership requirements** - to be eligible to become and to remain a Member, you must:

- Be aged 14 years or over;
- Live in Australia;
- Apply for Membership;
- Complete the Establishment Survey;
- Have an active, permanent email address so as to receive, among other things, invitations to participate in research, the Acorn Ideas newsletter and any other Acorn Idea Material (as defined below); and
- Participate in a survey at least once every year, in addition to the Establishment Survey.

Pacific Magazines may accept or reject an application to be a Member at its absolute discretion and without giving you any reasons for its decision. Membership is not transferable.

By becoming a Member, you consent to receiving emails from Pacific Magazines in connection with Acorn Ideas, including Acorn Ideas Material (as defined below). You may cease Membership at any time – see below.

**Privacy Policy** - the Acorn Ideas Privacy Policy (which is available [here](#)) forms part of these Terms of Use. You should read this Privacy Policy before using the Website or applying to become a Member.

**Membership details and passwords** - if you become a Member Pacific Magazines may give you a password or other log in details. You must make sure these details are kept confidential and not provided to any other person. You are responsible for anything done on the Website using your details. If you become aware of any unauthorised use of your details you must tell us as soon as possible after you find out. You must not licence, transfer, assign or sell your Membership details – if you attempt to do this Pacific Magazines can block your access to the Website and terminate your Membership.

You must not publish or share Membership details, passwords or log in details on any public forum including, but not limited to blogs, chat rooms, forums or newspapers without prior written permission from Pacific Magazines.

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**Quarterly prize draws** - once you are a Member and subsequently complete surveys, Pacific Magazines may enter your name in Acorn Ideas' regular prize draws and other competitions that may be offered to Members.

Each competition run by Pacific Magazines in connection with Acorn Ideas will be subject to specific terms and conditions by which you agree to be bound. If you do not wish to participate in Member competitions and be bound by the competition terms and conditions please notify Pacific Magazines.

Where you win a prize in any competition conducted by Pacific Magazines in connection with Acorn Ideas, Pacific Magazines may publish your name in Acorn Ideas' newsletter, on the Acorn Ideas Website, in The Australian newspaper and elsewhere.

Tax liabilities and other duties may arise from winning a prize in any competition conducted by Pacific Magazines in connection with Acorn Ideas. You should seek independent tax or financial advice prior to claiming a prize.

In order to receive any prize from Acorn Ideas your Membership must be active at the close date of the competition.

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- about the fitness for purpose of Acorn Ideas, the Acorn Ideas Material the Website or any part of your Membership, if any.

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Pacific Magazines may have an agent, supplier or contractor carry out all or part of the Acorn Ideas service in its absolute discretion.

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